

Jessica de Almeida

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Av. Getúlio Vargas, 536 - Apt 314 BL D3
Porto Alegre / RS
90150-002

Professional Experience

① Senior Graphic Designer

Sweety & Co

Nov 2021 - currently

Porto Alegre, BR

② E-commerce Ar Director

Grendene S.A.

Dec 2020 - Nov 2021

Porto Alegre, BR

③ Visual Content Designer

Transa Inc.

Apr 2019 - Dec 2020

Porto Alegre, BR

④ Art Director

Smile Flame

Apr 2017 - Apr 2019

Porto Alegre, BR

⑤ Graphic Designer

Hiperdesign.

Jan 2016 - Oct 2016

Porto Alegre, BR

⑥ Visual Designer (summer internship)

Soap Communication

May 2015 - Aug 2015

Los Angeles, California, US

⑦ Graphic Design Intern

Cultural Diffusion Dep. of the
Federal University of RS

Oct 2013 - Jul 2014

Porto Alegre, BR

⑧ Graphic Design Intern

Secretary of Rural Development of RS
(Government of RS)

Sept 2012 - Sept 2013

Porto Alegre, BR

Academic Experience

Bachelor Degree in Visual Design

UFRGS (Federal University of Rio Grande do Sul)

Aug 2011 - Dec 2017

Porto Alegre, BR

Exchange Program in Graphic Design

California College of the Arts

Aug 2014 - Aug 2015

San Francisco, CA, US

Professional UX/UI Program

Mentorama

Jan 2023 - Currently

Online

Motion Design Essential 2.0

Layer Lemonade

May 2023 - Currently

Online

Awards

Latin Design Awards – LAD. Silver – Packaging Design (Professional). Booma Organic, 2023.

Dieline Awards. Bronze – Packaging Design (Professional). Booma Organic, 2023.

Brasil Design Award – BDA. Bronze – Packaging Design (Professional). Associação Brasileira de Empresas de Design (Abedesign). San Paolo Gelatos, 2023.

Dieline Awards Shortlist – Packaging Design (Professional). San Paolo Gelatos, 2024.

Extracurricular

Advanced English – SENAC RS – Jan 2004 to Dec 2008.

Advanced Studies in Astrology – Casa V Jornadas & Astroletiva – Jul 2017 to currently.

Theater – Teatraria – Feb 2019 to Jun 2020.

Skills

Art Direction. Branding. Logo. Icons. Illustration. Packaging. Editorial. Motion. UX/UI.

Tools

Photoshop. Illustrator. Indesign. After Effects. Premiere. Lightroom. Figma. Keynote.